



## Dallas Based TrizCom PR Gets Back to Business with ActivePure Technology

Agency Installs the Fastest Acting, Continuous Surface and Air Purification System Before They Reopen

**WHO:** [TrizCom PR](#) – the award-winning Dallas-based strategic public relations firm and [Aerus](#) the global leader in active, continuous surface and air purification systems for health care, commercial and public facilities and residential applications and the creator of [ActivePure Technology](#).

**WHAT:** **Find out how businesses can reopen safely and with peace of mind.** TrizCom PR has been working remotely since March 13 but will be getting back to work with peace of mind with ActivePure Technology. ActivePure will help dramatically reduce TrizCom PR team members risk for infection and recontamination, while in the office. Aerus will be installing three of their portable, Aerus Pure & Clean devices with patented ActivePure Technology at TrizCom PR's 2500 sq. foot office. The breakthrough ActivePure Technology works continuously to destroy over 99% of all surface and airborne contaminants. Aerus' Active Pure Technology is the fastest acting solution available that is safe to use in occupied spaces while it actively destroys a room's pathogens without chemicals, ozone and most importantly, without the need to capture particles. ActivePure Technology is trusted by over 50 million customers worldwide and is being used in hundreds of industries, including in hospitals, healthcare offices and facilities, restaurants, data centers, business parks and so many more.



*The Aerus Pure & Clean with ActivePure Technology works continuously to destroy 99% of surface and airborne contaminants.*

**HOW:** Unlike capture-based devices that rely on a HEPA filter, carbon or UVC light to reduce contaminants, devices with ActivePure Technology actively and continuously destroy surface and airborne contaminants without releasing ozone or any harmful byproducts. Based off a technology originally designed for NASA, ActivePure's active technology draws regular air molecules into the purifying unit. Air then passes through a unique, patented honeycomb matrix that create powerful oxidizers and hydroxyls, also known as ActivePure Molecules. The ActivePure Molecules are then released from the unit and put back into the air – filling the entire air space of the room. Thousands upon thousands of ActivePure Molecules rapidly seek and destroy airborne and surface pathogens, including microscopic RNA viruses, DNA viruses, bacteria, mold and fungi. Because the room's air is filled with ActivePure Molecules already, disinfection happens continuously, 24 hours a day, seven days a week even in hard to reach areas like cracks and crevasses. Whenever new contaminants are brought into the

room, they are destroyed in real time; minimizing the risk of contamination, cross-contamination and recontamination.

**WHEN:** Friday, July 17, 2020  
1:00 p.m. – 1:30 p.m.

**WHERE:** TrizCom PR Offices  
14850 Montfort Drive, Ste. 190  
Dallas, TX 75254

**DETAILS:** Representatives of Aerus will be available at the installation to discuss ActivePure Technology and their customized solutions which have also recently been installed locally at [Al Biernat's](#) and [MyKidsdds](#). TrizCom PR leadership will also be available to discuss the decision to install the affordable surface and air disinfection system before reopening.

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### **ABOUT ActivePure**

ActivePure is the global leader in active, continuous surface and air purification systems for health care, commercial and public facilities and residential applications. Evolving from early-stage NASA designs, ActivePure Technology quickly, proactively and continuously minimizes the number of contaminants on all indoor surfaces and in the air. The systems produce special hydroxyls and ions, ActivePure Molecules, that destroy contaminants on contact, reducing exposure to diseases, including RNA and DNA viruses. Independent scientific data repeatedly show that the patented ActivePure Technology is the most powerful air and surface purification solution ever discovered, reducing over 99% of surface microorganisms and airborne contaminants. The ActivePure badge, displayed across the world, provides all those who enter a space peace of mind, knowing there is continuous 24/7 surface and air protection. In 2020, the Aerus Medical Guardian was registered and cleared as an FDA Class II Medical Device. In 2017, ActivePure was recognized by the Space Foundation as the only surface and air-purification technology to effectively adapt and market technology originally developed for NASA to improve the quality of life for all humanity, and it was inducted into the Space Technology Hall of Fame. ActivePure Technology is designed, engineered and produced in the USA and is a division of Aerus Holdings, LLC. For more information, please visit <https://www.ActivePure.com/>.

### **Media Contact**

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