

ActivePure® TECHNOLOGIES

ActivePure Technologies Welcomes Melinda Chudleigh as New Chief People Officer

New role designed to enhance talent recruitment and retainment

DALLAS (Jan. 6, 2022) – [ActivePure Technologies LLC](#), the global leader in 24/7 surface and air purification technology systems for health care, educational institutions, commercial and public facilities, and hospitality and residential applications, welcomes Melinda Chudleigh as its new Chief People Officer. Chudleigh will be based in Dallas at ActivePure Technologies' global headquarters. She will report to Joe Urso, chairman and chief executive officer.

"As Activepure Technologies continues to grow, we understand the importance of human resources as a critical business function. Beyond hiring new staff, keeping our team engaged and supporting their growth and development is important. A great leader helps our team succeed. The new addition of Melinda as chief people officer will be a great boost to both recruiting and retaining talented team members," said Urso.

The company's swift growth can be attributed mainly to the flagship brand, ActivePure. ActivePure Technology is a patented disinfection technology used in more than 100 products to proactively reduce bacteria, mold, fungus, and viruses in the air and on surfaces, including bird and swine flu, the corona cold virus and the virus that causes COVID-19. Recognized as Certified Space Technology and inducted into the Space Technology Hall of Fame, [ActivePure Technology](#) works by creating and propelling powerful molecules, also known as ActivePure Molecules, into the air, which quickly seek and deactivate pathogens on interior surfaces and in the air. In 2020, the ActivePure Medical Guardian was registered and cleared as an FDA Class II Medical Device.

Chudleigh comes to ActivePure Technologies from a private start-up where she served as founder and principal consultant working with major companies on organizational development and mergers and acquisitions. Her experience spans serving in human resources executive leadership roles for two publicly traded semiconductor companies, a publicly traded global electronic design automation company and a publicly traded global networking software company.



"ActivePure is on a mission to provide every individual access to air and surfaces free from pathogens and contaminants. I believe in that mission, and I love what we do!" Chudleigh says. "I am passionate about what I do and strive to serve as a change agent to enhance an already incredible workplace. Focusing on organizational effectiveness, my goal is to enable the continued strategic growth of ActivePure Technologies."

Chudleigh has 23 years of proven success directing the design and implementation of progressive people and development programs in global technology companies. She currently serves on the advisory board for the University of Houston, Bauer College of Business, Managing HR Program. She is also a faculty member for the University of Texas at Dallas, teaching *Foundations in Communication Excellence and Leadership*.

Chudleigh also earned multiple human resources certifications and uses that knowledge for behavior and style-based assessments to coach teams and improve performance. In addition, she has designed comprehensive new hire development programs: customized, in-house classes blending with vendor-provided courses as needed, based on critical competencies and company cultural priorities.

She has a Master of Science degree from the University of Utah in Organizational Management and Communication and a Bachelor of Science degree from Weber State University, where she graduated with Phi Kappa Phi honors.

ActivePure Technologies has been committed to providing quality products and technologies to create safe and clean indoor environments worldwide since 1924. ActivePure Technologies' brands include [Aerus](#), [Aerus Enterprise Solutions](#), [ActivePure](#), [Allergy Buyers Club](#), [The Pure Company](#) and [Vollara](#).

To learn more about ActivePure Technologies, visit [ActivePure.com](#) or [ActivePureMedical.com](#) or call (888) 217-4316.

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ABOUT ACTIVEPURE TECHNOLOGIES, LLC:

Privately held ActivePure has been the global leader in active, continuous surface and air disinfection systems for health care and educational institutions, commercial and public facilities, hospitality and residential applications since 1924. Patented ActivePure Technology has been proven in independent university and laboratory testing to effectively control and neutralize indoor contaminants. It is the only product in its class recognized by the Space Foundation as Certified Space Technology and inducted in the Space Foundation Hall of Fame. The ActivePure Medical Guardian is registered and cleared as an FDA Class II Medical Device. ActivePure was developed for use in space exploration and has since evolved for use in commercial and consumer products used to reduce exposure to pathogens, including RNA and DNA viruses, bacteria and molds, by up to 99.9% in the air and on surfaces.

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