



Total Eclipse DFW Celebrates Precious Metal Commemorative Coins During the American Numismatic Association's 100th Coin Week

April 23, 2024—[Total Eclipse DFW](#), a regional campaign dedicated to the 2024 Total Solar Eclipse, is proud to join the American Numismatic Association (ANA) in celebrating the 100th anniversary of [Coin Week](#). This year's theme, "A Hobby for a Changing World—100 Years and Counting," highlights the enduring value and significance of precious metals coins.

Commemorative coins have a rich and fascinating history that spans thousands of years. Some were struck as legal tender but included images of rulers, deities, classical art and culture. Others are not actual currency, but nonetheless are made from precious metals and their value fluctuates with the daily spot price for the metal. Additional value can be attributed to the rarity of the design and collectors' demand. Today, these coins are highly sought by collectors and investors alike. From ancient gold staters to modern platinum proofs, the history of collectible coins is a testament to the enduring value and allure of these small but significant pieces of metal.



To commemorate the once-in-a-lifetime Total Eclipse experience on April 8, Total Eclipse DFW designed, minted and sold a .999 fine silver coin. Enthusiasts purchased these limited-edition special silver coins to mark this historic event, recognizing the value and appeal of precious metals commemorative coins.

Interestingly, Total Eclipse DFW's commemorative Texas Eclipse coin was particularly popular among Hispanic purchasers. The coin's design, which featured intricate details and symbolic elements, resonated with the Hispanic community's rich cultural heritage. Many Hispanic families purchased the commemorative coin to celebrate the eclipse and pass down a tangible piece of history to future generations.

These one-ounce .999 fine silver commemorative coins feature a stunning map of Texas, with the path of Totality cutting dramatically across the state and a star designating Dallas-Fort Worth. The reverse side depicts an artistic rendering of a Texas Longhorn wearing Eclipse glasses amidst rays inscribed with the word "Totality." The coin is a beautiful memento and an investment that can mark significant life events such as witnessing a rare Total Eclipse. It is also an excellent gift, especially throughout 2024, to mark births, weddings and graduations or add to an existing coin collection.

The coin's popularity among the Hispanic population showcases the universal appeal of precious metals commemorative coins and their ability to transcend cultural boundaries. Total Eclipse DFW's success in engaging the Hispanic community highlights the importance of inclusive marketing strategies and the power of commemorative coins to bring people together to celebrate momentous occasions.

People buy commemorative coins for various reasons, both sentimental and financial. On a personal level, these coins serve as tangible reminders of special moments, achievements or historic events that individuals wish to celebrate and cherish. Owning a commemorative coin allows one to feel a connection to the event or person being honored, creating a sense of pride and nostalgia. Moreover, these coins' artistic designs and craftsmanship make them attractive to collectors who appreciate their aesthetic value.

From a financial perspective, commemorative coins struck in precious metals, such as gold or silver, hold intrinsic value based on their metals content. The market price of these metals can fluctuate, but they have proven to hold value over time. Many investors and collectors purchase coins with precious metals content to diversify their portfolios and hedge against inflation. The limited mintage of these coins may also add to their potential for appreciation, as scarcity can drive up their value among collectors. Furthermore, the precious metals content of commemorative coins provides a sense of security, knowing that the coin will always be worth at least the value of the metals it contains.

Coin Week presents an excellent opportunity for novice and experienced collectors to expand their knowledge and connect with fellow numismatists. The American Numismatic Association offers a wealth of resources on its website, including information on commemorative coins and the rich history of numismatics. Annual memberships start at \$35, with even lower rates for children and teens.

Whether you are a seasoned collector or a new owner of a Total Eclipse commemorative coin, the American Numismatic Association provides valuable guidance and resources to help you appreciate the beauty and value of precious metals coins.

Only about 300 Texas Total Eclipse coins remain. Each 1-ounce .999 fine silver commemorative coin comes with a certificate of authenticity and is packaged in a protective plastic case inside a black jewelry box for \$58.99 and can be ordered online at <https://totaleclipsedfw.com/product/buy-texas-total-eclipse-silver-coin/>.

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ABOUT TOTAL ECLIPSE DFW

Total Eclipse DFW is a regional campaign dedicated to showcasing the April 8 Total Solar Eclipse and the awe-inspiring path of Totality as the quintessential celestial spectacle in North America. Operating as the central nexus, Total Eclipse DFW is the go-to resource for all aspects of the once-in-a-lifetime event, including Eclipse-related information and events specific to the Dallas-Fort Worth area. Our core mission is to ensure universal access to ISO-certified safe Solar Eclipse viewing glasses while simultaneously engaging and partnering with residents, visitors, governmental entities, businesses and media to orchestrate an unforgettable Eclipse encounter for all involved. Furthermore, we take pride in championing Dallas-Fort Worth as the premier location to witness this extraordinary astronomical phenomenon. For more information, please visit <https://totalEclipsedfw.com/>.

ABOUT TRIZCOM PR

Award-winning TrizCom PR provides a full complement of strategic communications and public relations services to various industries encompassing startups, health care, lifestyle, B2B, nonprofit, sports, food and beverage, technology, entertainment, events, and beyond. TrizCom PR has built a dynamic track record by putting strategy before tactics and measuring every objective. TrizCom Public Relations is a National Certified Women Owned Business and recipient of multiple Public Relations Society of America awards, including the highly coveted Pegasus Award for Communications Excellence. For more information on TrizCom PR, go to <https://www.trizcom.com/about-us> or call 972-247-1369.

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