

ActivePure® TECHNOLOGIES

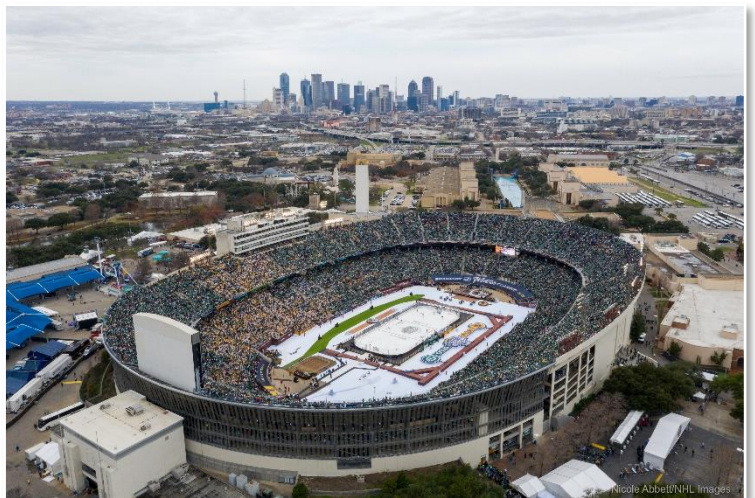
Dallas' Fair Park Installs ActivePure Technology For Added Protection

34,100 square feet of interior spaces at Cotton Bowl Stadium will be protected by disinfection technology proven to deactivate airborne and surface COVID-19 viruses

DALLAS (March 25, 2021) - Located just two miles from downtown Dallas, Fair Park, a National Historic Landmark, is installing ActivePure Technology in ten buildings within its 277 acres. Dallas-based [ActivePure Technology](#) is a global provider of air and surface purification products and technology focused on immediate solutions for eliminating the COVID-19 virus indoors. Fair Park is home to the State Fair of Texas, Cotton Bowl Stadium, museums, performance venues and nearly one thousand events each year.

ActivePure Technology, backed by science, is the fastest-acting, most powerful surface and air disinfecting technology available. The technology evolved from the NASA space program and is now used by thousands of schools, hospitals, restaurants, event facilities, businesses, places of worship and residences worldwide.

ActivePure Technology has consistently proven its ability to safely control and neutralize contaminants such as viruses, bacteria, mold, fungi and Volatile Organic Compounds (VOCs) in numerous independent studies. Multiple FDA-compliant labs have shown that ActivePure Technology inactivates almost 100% of surface and airborne contaminants within the first 24 hours, including SARS-CoV-2, the virus that causes COVID-19.



The iconic Cotton Bowl Stadium will be protected from airborne and surface COVID-19 viruses by ActivePure.

ActivePure Technology begins working immediately to disinfect exposed surfaces and the air safely. The FDA validated the safety of ActivePure Technology for use in occupied spaces in 2020 with the ActivePure Medical Guardian becoming an FDA Cleared Class II Medical Device. The same technology in the ActivePure Medical Guardian is available in both portable and HVAC installed units, which run quietly, 24 hours a day, 7 days a week.

Devices using ActivePure Technology release tens of thousands of microscopic safe ActivePure Molecules that make their way to airborne and surface pathogens and contaminants and neutralize them on impact. Real-time disinfection is critical for indoor spaces including, stadiums and event spaces where social distancing is difficult. As statewide safety restrictions begin to lift, Americans want to return to normal life and desire to have an added layer of protection. ActivePure Technology is the best solution to give fans peace of mind to return to sporting events, live music shows, and large indoor community gatherings.

ActivePure will be fully installed in select Cotton Bowl Stadium interior spaces for the Tour *Águila*; an exciting match between Club América and C.F. Monterrey on March 27 at 6:30 PM. The Cotton Bowl Stadium is following CDC protocols with pod seating, social distancing and will require face mask usage. The stadium's interior protected areas include:

- 500 Sq. Ft. Elevator Lobby Rooms
- Both Press Boxes
- The Cotton Bowl Stadium Club Level
- Administration Offices
- Coaches East Side Locker Room

- Coaches West Side Locker Room
- Player East Side Locker Room
- Player West Side Locker Room
- Officials Locker Room
- Photo Room
- First Aid

The Cotton Bowl Stadium was built in 1930 and seats more than 90,000.

In addition to the Cotton Bowl Stadium, ActivePure Technology is scheduled to be fully installed in the following Fair Park buildings before the end of summer:

- Automobile Building
- Band Shell
- Centennial Hall
- Embarcadero Building
- Food and Fiber Pavilion
- Grand Place
- Hall of State
- Tower Building
- Women's Building

“During our planning process to reopen facilities at Fair Park, we looked at different technologies for air purification and felt ActivePure was the best fit,” said Assistant General Manager and Director of Operations at Fair Park Dee Ann Hirsch. “Our top priority remains the safety and well-being of our guests, so we look forward to welcoming patrons back inside our facilities safely.”

“With our global headquarters being in Dallas, we are especially excited to partner with the city’s historic Fair Park. While we believe this is the first installation of ActivePure in a National Historic Landmark of Fair Park’s size, our products are used in many other major event and sporting facilities across the world,” said Joe Urso, CEO of ActivePure Technologies. “In fact, nearly 30 Major League Baseball teams have ActivePure Technology in their facilities including the Texas Rangers at Globe Life Park in Arlington, Texas. ActivePure Technology will give Fair Park visitors the peace of mind that the air they are breathing and the surfaces they touch are safe.”

Fair Park and Cotton Bowl Stadium are managed by Fair Park First and Spectra Venue Management. Find out more at www.fairpark.org.

To learn more about ActivePure Technology, its uses and scientific studies, please visit ActivePure.com or call 888-217-4316.

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ABOUT FAIR PARK

Fair Park First’s mission is to restore, revitalize, and renew the 277-acre National Historic Landmark known as Fair Park to attract attention from across the region and the country. The Dallas-based, a 501c3 non-profit seeks to implement transformative improvements for Fair Park; increase attendance with new events and world-class entertainment; create marketing campaigns to attract sponsors and awareness; improve tenant relations and secure revenue development; and ultimately improve and sustain Dallas’s Fair Park for generations to come. Fair Park First’s priority is to reestablish Dallas Fair Park as one of Dallas’s premier performance and recreation venues accessible and enjoyed by all.

ABOUT SPECTRA

Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra’s unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Learn more at SpectraExperiences.com. Follow Spectra on Facebook, Instagram, Twitter, and LinkedIn.

ABOUT ACTIVEPURE TECHNOLOGIES, LLC

Privately held ActivePure Technologies, LLC, is the global leader in active, continuous surface and air disinfection systems for healthcare and educational institutions, commercial and public facilities, and

hospitality and residential applications, since 1924. ActivePure Technologies includes the patented ActivePure Technology, the most powerful surface and air purification technology ever discovered that is backed by science. It is the only one in its class recognized by the Space Foundation as Certified Space Technology and included in the Space Foundation Hall of Fame. ActivePure Technology is engineered based on technology originally developed by NASA that has evolved to reduce exposure to diseases, including RNA and DNA viruses, bacteria and molds by more than 99.9%. ActivePure Technologies' nine brands include [Aerus Enterprise Solutions](#), [activeTek Environmental](#), [Aerus Global](#), [ActivePure Medical](#), [ActivePure Technology](#), [Allergy Buyers Club](#), [Beyond by Aerus](#), [The Pure Company](#) and [Vollara](#). Additionally, the ActivePure Medical Guardian is registered and cleared as an FDA Class II Medical Device. For more information, please visit [ActivePure.com](#) or call 888-217-4316.

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