



## **PRSA-Dallas Recognizes TrizCom PR with Pegasus Award, Awards of Honor**

DALLAS (October 30, 2015)— Public Relations Society of America Dallas honored [TrizCom Public Relations](#) with multiple awards at their 2015 Awards Luncheon held at the Irving Convention Center on Oct. 23. TrizCom received awards for their campaigns on behalf of SocialCentiv, Operation Kindness and Jeff Gusky: Hidden World of WWI, which won the coveted Pegasus Award for Communications Excellence.

TrizCom PR received three awards: an Award of Honor for its communications campaign in support of client [SocialCentiv](#), an award for its communications campaign in support of client [Operation Kindness](#), and the day's highest honor – a Pegasus Award for its multifaceted, international launch of fine art photographer Jeff Gusky and his release of [the Hidden World of WWI](#), which garnered attention from some of the world's most prominent media channels including BBC, NDR (Northern German Broadcasting), Reuters, Associated Press, AFP (Agence France-Presse), The New York Times and CNN, among others.



The year 2015 has proven to be a busy one for TrizCom. During the year it was officially named a National Certified Women Owned Business (NCWOB), one of Dallas Business Journal's 2015 Top 25 Public Relations Firms and, most recently, the force behind the launch of Pitch PR in partnership with the Dallas Entrepreneur Center (DEC). This unique firm works with early-stage entrepreneurs to satisfy the gap of public relations in Dallas' startup ecosystem.

Jo Trizila, President and CEO of TrizCom PR says, "This has been an incredible year for TrizCom PR where we have been able to be swift and nimble on behalf of our clients. To be recognized by PRSA Dallas for doing what we like best, is an honor."

For more information on TrizCom PR or Pitch PR, call 972-247-1369 or visit [www.TrizCom.com](http://www.TrizCom.com). Or [www.pitchpr.co](http://www.pitchpr.co).

### **About TrizCom Public Relations**

From national industry leaders and Dallas-Fort Worth's largest companies to startups and growing enterprises, TrizCom PR provides public relations and social media services to a wide variety of businesses encompassing startup, healthcare, lifestyle brands, B2B, energy,

tech, entertainment, food/beverage and beyond. TrizCom PR has a dynamic track record of local, regional, national and international media placements on behalf of its clients that, if monetized, would equal hundreds of millions of dollars. They recently opened PITCH PR-Powered by TrizCom PR, in partnership with the Dallas Entrepreneur Center (DEC), a firm that works within the confines of early-stage entrepreneurs to satisfy the gap of public relations in Dallas' startup ecosystem to better bridge innovation and media in Dallas' thriving entrepreneurial community.

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