



TrizCom among Dallas Business Journal's Top 20 PR Firms in North Texas

Agency Grows 129 Percent in Net Fee Income from 2014 to 2015

DALLAS (AUG. 5, 2016)—TrizCom Public Relations, a Dallas-based agency, has moved from No. 20 to No. 18 on the Dallas Business Journal's 2016 list of leading public relations firms in North Texas. This marks the third consecutive year TrizCom has been named to the annual list, which includes multinational firms with North Texas offices and privately-owned agencies. For 2016, rankings were based on the number of local employees and revenue. TrizCom realized 129 percent growth year over year.

Jo Trizila, president and CEO of TrizCom, says, "It's an honor to be recognized by Dallas Business Journal on this list, especially considering this is the fifth largest market in the country. In 2015, we saw incredible growth while still being swift and nimble on behalf of our clients. We are continuing that trajectory in the quality of our work and commitment to the community."

The past year has proven to be a busy one for TrizCom. The agency was officially named a National Certified Women Owned Business (NCWOB) and recipient of three Public Relations Society of America awards, including the highly coveted Pegasus Award for Communications Excellence. Most recently, TrizCom has been the force behind the launch of Pitch PR, which – in partnership with The Dallas Entrepreneur Center – works with early-stage entrepreneurs to satisfy the gap of public relations in Dallas' startup ecosystem.

About TrizCom Public Relations

From national industry leaders and Dallas-Fort Worth's largest companies to startups and growing enterprises, TrizCom Public Relations provides public relations and social media services to a wide variety of businesses encompassing startup, healthcare, lifestyle brands, B2B, energy, tech, entertainment, food/beverage and beyond. TrizCom has a dynamic track record of local, regional, national and international media placements on behalf of its clients that, if monetized, would equal hundreds of millions of dollars. The agency also operates Pitch PR, a firm that works within the confines of early-stage entrepreneurs to satisfy the gap of public relations in Dallas' startup ecosystem to better bridge innovation and media in Dallas' thriving entrepreneurial community.

For more information on TrizCom PR, call 972-247-1369 or visit www.TrizCom.com.

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