

Pinners Conference and Expo Brings Inspiration to Life in Fort Worth, Sept. 30 & Oct. 1

Pinterest-inspired Event Connects Crafting, Creativity and Passion at the Will Rogers Memorial Center

FORT WORTH, TX (Aug. 23, 2022) — Texas Pinners Conference is excited to host its fifth annual Pinterest-inspired expo highlighting creativity, craft making and do-it-yourself projects in Fort Worth. Fifteen thousand people who love all things Pinterest will convene in Fort Worth for the two-day, one-of-a-kind experience. Texas Pinners combines a shopping floor of 200+ local vendors and national brands with over 100 hands-on classes—creating the perfect opportunity to learn something new, make something cool, and connect with both old and new friends. Texas Pinners Conference is happening on Friday, Sept. 30, and Saturday, Oct. 1, at the Will Rogers Memorial Center, located at 3401 W Lancaster Ave, Fort Worth, Texas 76107.

"Pinners Conference is an annual event we created to inspire creativity and fun," said Roxanne Bennett, Co-Founder. "We combine a trade show shopping environment with Pinterest-inspired classes in hopes of giving women an affordable way to learn something new, tryout new hobbies and have fun with their friends. It's been amazing to see Pinners grow into an event that's not only trendy and fun, but also inspiring. Experiencing the energy of attendees, exhibitors and presenters connecting face-to-face, is a powerful testament that real-life is better than the internet. We're thrilled to be hosting the Texas Pinners Conference in Fort Worth this year!"

Wanting to bring online creativity to life, Texas Pinners Conference combines a shopping conference setting with hundreds of vendors to offer a unique, fun-filled experience.

Attendees will be treated to the latest trends in:

- Crafts
- Food arts
- Scrapbooking
- DIY projects
- Home décor
- Arts
- Fashion
- Beauty
- Self-improvement
- Party-planning
- Photography
- And more



At Texas Pinners Conference, there's something fun for everyone. Tickets range in pricing from general admission to all access passes for the most fun weekend in Texas. Tickets to the expo include:

- General Admission: \$10 Includes all exhibitors and shopping, make-and-takes and more (no classes).
- One Day Expo and Two Classes: \$19 Includes all exhibitors and shopping, plus two optional classes.
- One Day Expo and All Classes: \$29 Includes all exhibitors and shopping, plus all classes for one full day.

• Two Day Expo and All Classes: \$49 - Includes both days of exhibitors and shopping and choices of all available classes on Friday and Saturday.

To help host the event and bring even more creativity to life, this year's Texas Pinners Conference is sponsored by a collection of brands that support the love of craft making, artistry and DIY projects. The conference is sponsored by The Home Depot, Ryobi, Chalk Couture, Joann's, Plaid Crafts, Texas Appliances, Janome and MakerFlo Crafts.

For a list of all available classes, vendors and exhibitors, visit <u>tx.pinnersconference.com</u> for more information. Tickets are available to purchase online at <u>tx.pinnersconference.com/gettickets</u>.

To stay updated with the Pinners Conference in Texas, check out @pinnersconf on all platforms and follow the #PinnersTX and #pinnersconf tags to follow and share one of the coolest events this fall.

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About Texas Pinners Conference

Pinners Conference is two great events in one—a conference featuring 100+ Pinterest-based classes taught by the best presenters in the nation and a show with 200 top businesses providing beautiful options in the world of DIY, crafts, cooking, self-improvement, photography, party planning, scrapbooking, holiday, beauty and fashion and more. Pinners Conference will feature local artists, shops and offer awesome creative classes from some of the best presenters that explore creativity and the fun of learning new techniques. Find out more about Pinners Conference in Texas at tx.pinnersconference.com.

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