



Operation Kindness Partners With Raising Cane's For Annual Plush Puppy Donation Event

Purchasing a Plush Puppy Benefits Operation Kindness During the Holidays

CARROLLTON, Texas (Nov. 25, 2019) – As part of an annual event to support animal welfare organizations, Raising Cane's is partnering with [Operation Kindness](#) during the holidays to benefit the shelter and their mission to provide a safe, no-kill environment for homeless animals until they are ready to be adopted into a responsible home. Introducing [Jingle Cane](#) as this year's holiday plush puppy, net proceeds from the purchase of each plush will go toward the local pet nonprofit organization.

Starting Monday, Nov. 18 and throughout the rest of the holidays, Raising Cane's locations in the Dallas-Fort Worth area will provide an opportunity for customers to purchase a plush puppy. Inspired by founder Todd Graves and his dog Raising Cane, giving back to the community is a yearly tradition for the restaurant chain. As this year's beneficiaries, Operation Kindness is hoping to exceed donations from last year's record of \$23,000 during the holiday event.

"Partnering with Raising Cane's is incredibly exciting, and we are honored to take part in the plush puppy event to raise funds for Operation Kindness," said Natalie Buxton, director of marketing and communications for Operation Kindness. "Our mission is to save the lives of homeless cats and dogs we rescue and provide them with a chance to find a loving home. We are only able to accomplish this through partnerships like this and generous community support. We appreciate this wonderful opportunity."

To further inspire community support, Operation Kindness is sweetening the deal with their "Show Us Your Puppy!" promotion. The organization will post a photo of Jingle Cane alongside a puppy up for adoption at the shelter. Afterwards, individuals who have purchased a plush puppy can bring it into Operation Kindness to receive a voucher for a free Raising Cane's kids meal and lemonade. The offer is available to the first 50 people who bring their Jingle Cane into the organization.



The plush puppy program began in 2004 and since 2009, Raising Cane's has donated more than \$850,000 to local no-kill animal organizations. Operation Kindness recognizes and supports the opportunity to be part of this annual giving event as partnerships allow them to continue their mission to provide quality care, humane values and behaviors and loving homes to animals in need. Since its founding in 1976, Operation Kindness has saved the lives of over 105,000 animals, giving them a second chance to experience a great quality of life.

Operation Kindness cares for over 400 pets daily and continues to expand their efforts in the North Texas area to provide an environment where dogs and cats can thrive before finding a loving forever home. With the help of their devoted volunteers, foster families and expert team along with adoption and fundraising events, the nonprofit continues to make a powerful impact on the homeless pet population in North Texas.

To learn more about Operation Kindness and their partnership with Raising Cane's, please visit <https://www.raisingcanes.com/plushpuppy> or <https://www.operationkindness.org> and follow them on [Facebook](#) and [Instagram](#).

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About Operation Kindness

Founded in 1976, Operation Kindness is the original no-kill animal shelter in North Texas. Its mission is to care for homeless cats and dogs in a no-kill environment until each is adopted into a responsible home. As an advocate for humane values and behaviors, Operation Kindness has been able to save more than 105,000 animals since its inception. The shelter assists more than 5,000 cats and dogs each year, caring for an average of 400 animals daily. To learn more about Operation Kindness, please visit their website at <https://www.operationkindness.org/>.

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