



Operation Kindness is Putting Pets on the Move North Texas Shelter Receives Donation of Mobile Adoption Trailer

CARROLLTON, Texas (Oct. 11, 2017)—Adopting a pet is now easier than ever through Operation Kindness. North Texas' original and largest no-kill animal care and adoption center received a new mobile adoption trailer from Pet Supplies Plus. The adoption trailer will make it possible for Operation Kindness to transport furry friends to adoption events across the Dallas-Fort Worth area.

"Pet Supplies Plus has partnered with Operation Kindness for many years and now has dedicated adoption rooms in several of our DFW stores," said Caleb Lopez, marketing director of Pet Supplies Plus. "We're thrilled to continue expanding our support and partnership by now providing Operation Kindness with a mobile adoption trailer that helps expand their adoptions and place even more animals in their forever homes. Operation Kindness is fantastic, and we're excited to see how this new program benefits pets and pet lovers throughout DFW."

To pull the new mobile trailer, Operation Kindness also received funds from Muenster Dog Food Company to purchase a discounted van from Sam Pack Ford-Plano. Operation Kindness will use the van and air-conditioned adoption trailer to transport dogs and cats to adoption events hosted at Pet Supplies Plus locations across the community. At these locations, families looking to adopt a pet can visit with dogs and cats that are searching for their forever home.

"We're a fourth-generation Texas family business, we live and work here, so it's a no-brainer that we would support the organizations that are doing the most good here," said Mitch Felderhoff, owner at Muenster Pet Foods. "We hope by providing Operation Kindness with a van to transport the adoption trailer, that they are able to reach new communities and find forever homes for pets across the Metroplex."

Operation Kindness does not receive government funding and relies solely on funds from donations and corporate sponsorships to care for homeless animals. Since 1976, Operation Kindness has saved more than 90,000 dogs and cats. Each life saved by Operation Kindness costs an average of \$398 to provide comprehensive care before adoption; in some cases, the costs are higher for animals that have been injured and require lifesaving surgeries.

Last year alone, Operation Kindness was able to save the lives and find forever homes for 4,566 animals. The on-site medical hospital provided care to 4,887 animals; performed 2,875 spay/neuter surgeries, 20,656 exams and 250 medical surgeries; gave more than \$100,000 worth of medicine; and provided more than 292,000 meals.



For more information about Operation Kindness and to find an adoption event near you, please visit <http://operationkindness.org>.

About Operation Kindness

Founded in 1976, Operation Kindness is the original and largest no-kill shelter in North Texas. Its mission is to care for homeless cats and dogs in a no-kill environment until each is adopted into responsible homes and to advocate humane values and behavior. In 2016, Operation Kindness celebrated their 40th anniversary and their achievement of saving more than 90,000 animals since their inception. Annually the shelter assists more than 5,000 dogs and cats, caring for an average of 300 animals daily with another 100-150 animals in foster homes.

Join Operation Kindness in their mission to care for homeless animals by becoming a member of the Happy Tails Society. This group of dedicated friends provides a monthly gift to help pay for the medical care, medicine, food, shelter, nurturing and behavior training the pets need to have a second chance at life. Learn more about Operation Kindness at <http://www.OperationKindness.org> or on Facebook at www.facebook.com/pages/Operation-Kindness/30251945822.

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