



## Raising Cane's Annual Plush Puppy Holiday Fundraiser Supports Operation Kindness and Animals in Need

Cozy Cane Purchases Will Benefit Texas Nonprofit During the Holidays

CARROLLTON, TX (Dec. 10, 2020) – As the perfect example of staying comfy and warm throughout the winter months, Cozy Cane is this year's exclusive [Raising Cane's plush puppy](#). The annual holiday fundraising event benefits animal organizations that positively advocate animal wellness. [Operation Kindness](#), the leading no-kill animal shelter in North Texas, is partnering with Raising Cane's to raise awareness and funds to support its mission to save homeless animals. Proceeds from Cozy Cane's purchase will benefit the pet nonprofit to ensure that dogs and cats are treated with love and kindness until they're adopted into a loving, responsible home.

Beginning now, throughout the rest of the holiday season, Jan. 3, 2021, Raising Cane's in the Dallas-Fort Worth metroplex will sell this season's plush puppy named Cozy Cane. Customers will have an opportunity to purchase the plush at participating locations where a net portion of the proceeds will directly benefit Operation Kindness. The yearly tradition of giving back to organizations that uplift the community through the plush puppy program came to fruition on behalf of Raising Cane's founder, Todd Graves, and his beloved furry friend, Raising Cane. Operation Kindness will utilize the funds from this year's event to continue providing lifesaving treatment and daily necessities dogs and cats need to thrive until they're adopted.



Zeus with Raising Cane's plush puppy, Cozy Cane.

"Every year that we get to partner with Raising Cane's, we're excited because their support of what we do allows us to further provide for the homeless pets at Operation Kindness," said Natalie Buxton, the director of marketing and communications for Operation Kindness. "Raising awareness for what we do helps us continue to find homes for all animals in need, and we're thankful for the opportunity to work with the restaurant during the holidays again. We're also grateful for the encouragement and support from the community who choose to partake in this special fundraising event."

Initially starting in 2004, the plush puppy program is a yearly fundraising tradition of supporting animal organizations that believe in dogs and cats' health and wellness. Raising Cane's continues to be a proud supporter, and to date, the fast-food chain has donated more than \$850,000 to pet nonprofit organizations around the country. Animal shelters like Operation Kindness benefit from this support, allowing them to pursue their mission through partnerships, programs and resources to provide homeless animals in need with quality care and a second chance at a great quality of life.

Cuddle up with  
**COZY CANE**

PURCHASE A PLUSH PUPPY AT ANY RAISING CANE'S LOCATION AND HELP PETS IN NEED

**\$8.99**  
Plus Tax

PURCHASING A PLUSH PUPPY ONLINE BENEFITS PATRIOT PAWS

**BUY NOW**

**FIND A RESTAURANT**

For more information, visit [raisingcane.com/cozycane](#). © 2020 Raising Cane's Restaurants, Inc. All rights reserved. Raising Cane's is a registered trademark of Raising Cane's Restaurants, Inc. All other trademarks are the property of their respective owners. Patriot Paws is a registered trademark of Operation Kindness. Operation Kindness is a 501(c)(3) nonprofit organization. All proceeds from the sale of Cozy Cane plush puppies will be donated to Operation Kindness. \*Some restrictions may apply. See [raisingcane.com/cozycane](#) for details.

Since 1976, Operation Kindness supports humane values and behaviors with the help of the community, volunteers, adopters, foster families and staff members. Expanding their efforts in North Texas is one step further in making a positive, powerful impact on the heartbreaking issue of pet homelessness. Caring for thousands of pets annually, the Texas nonprofit organization continues to be a leader in animal health and wellness by being a safe haven for dogs and cats in need of lifesaving services. Envisioning a world where all pets find companionship, love and a home, Operation

Kindness continues to go above and beyond to ensure dogs and cats are safe, healthy and most importantly, loved.

For more information about Operation Kindness and its partnership with Raising Cane's, visit <https://www.raisingcanes.com/plushpuppy>. To learn more about Operation Kindness and its mission to ensure homeless animals receive kindness and care, visit <https://www.operationkindness.org/about/>.

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### **About Operation Kindness**

Founded in 1976, Operation Kindness is the original no-kill animal shelter in North Texas. Its mission is to care for homeless cats and dogs in a no-kill environment until each is adopted into a responsible home. As an advocate for humane values and behaviors, Operation Kindness has been able to save more than 110,000 animals since its inception. The shelter assists more than 5,000 cats and dogs each year, caring for an average of 400 animals daily. To learn more about Operation Kindness, please visit <https://www.operationkindness.org/>.

### **Media Contact**

Ann Littmann  
TrizCom PR on behalf of Operation Kindness  
[Ann@TrizCom.com](mailto:Ann@TrizCom.com)  
Office: 972-247-1369  
Cell: 469-978-1793