



## Support Operation Kindness During Global Generosity Movement Giving Tuesday, Dec. 1

Annual Fundraising Event Supports Positively Impacting Communities

CARROLLTON, Texas (Nov. 30, 2020) – Fundraising opportunities are more important than ever before as nonprofit organizations continue to feel the pandemic's economic impact. Nonprofits serve a vital role in community development and care; raising awareness for their causes helps transform and positively impact the world. In support of this concept, the annual global generosity movement, [Giving Tuesday](#), hosts its fundraising event to inspire millions of people to give, collaborate and celebrate nonprofits like [Operation Kindness](#). As the leading no-kill animal shelter in North Texas, raising awareness is integral in maintaining its support of homeless dogs and cats by providing lifesaving care and an opportunity for them to find a loving, responsible home. Celebrated every year on the Tuesday following Thanksgiving, Giving Tuesday will take place on Dec. 1, 2020.

Established in 2012 as a day dedicated to spreading global generosity and unity due to community support, Giving Tuesday will go toward helping those adversely affected by COVID-19 while raising awareness for organizations that influence its communities through positive transformation. With the money raised from this special day of fundraising, Operation Kindness will continue to provide food, medical treatment, shelter, spay/neuters, adoption and fostering opportunities. The animal nonprofit hopes to exceed its goal of raising \$40,000 to prioritize the health and wellness of every homeless dog and cat in need of love, kindness, care and, most importantly, companionship.



*Bandit after receiving lifesaving medical care at Operation Kindness.*

"We look forward to Giving Tuesday every year because it's such a significant opportunity for people around the world to come together to support important causes, and everyone at Operation Kindness is excited to join the celebrations again to support homeless animals," said Natalie Buxton, director of marketing and communications for Operation Kindness. "For over four decades, we have had such tremendous community support, and we wouldn't be where we are today without it. The generosity of every single individual continues to surprise us, and we're grateful that so many believe in our mission to be a responsible advocate for dogs and cats in need."

Annual fundraising events provide donations that Operation Kindness utilizes to support animals and build relationships within the community that positively impact North Texans. The shelter works with local businesses and 40 municipal shelters and rescue groups who help serve dogs and cats in other parts of Texas. With the money raised from Giving Tuesday, Operation Kindness will continue to fight the heartbreaking issue of pet homelessness and administer lifesaving care that enables dogs and cats to have a second chance at a great quality of life. With treatment and rehabilitation opportunities, Operation Kindness gives families a chance to create a lifetime full of memories with a furry friend.

Animals positively impacted by Operation Kindness' humane values and behaviors:

- **Tigre:** Going from an injured stray to a beloved family pet after being found by a good Samaritan, Tigre was brought to Operation Kindness and provided x-rays. Determined by the medical team

that he had a fractured leg, Tigre underwent surgery to place a pin in his leg. Afterward, he spent the next few weeks healing until a loving family adopted him into their home.

- **Aisling:** Found in a ditch and brought to the shelter, the medical team determined Aisling had a severely fractured pelvis and abdominal hernias. She struggled to walk independently, but she always ate her food, showing her strength to live despite her injuries. After receiving medical treatment and healing, Aisling will still walk abnormally due to how her pelvis healed, but she is pain-free and thriving and known as the 'Miracle Kitty.'
- **Bandit:** As a gorgeous shepherd mix, Bandit found himself at Operation Kindness with severe allergies that caused hair loss across his entire body. For over 10 weeks, the medical team introduced a new diet and treated his skin infections. All his hair has returned, and he's happily thriving in his new home.

Going above and beyond to provide a no-kill environment, Operation Kindness addresses the complex issue of animal homelessness through partnerships, programs and resources that benefit dogs and cats in need. Envisioning a world where all animals receive the love and kindness they deserve, the nonprofit organization prioritizes animal wellness through lifesaving services such as medical treatment, training, surgeries and more. Since 1976, Operation Kindness has been a staple in the North Texas community, working to ensure that thousands of animals are safe and protected until they're ready to be adopted into a family who will love them dearly.

To support Operation Kindness during Giving Tuesday, visit [www.operationkindness.org/other-ways-to-give/](http://www.operationkindness.org/other-ways-to-give/). For more information about the animal shelter, learn more at [www.operationkindness.org/about/](http://www.operationkindness.org/about/). To support Giving Tuesday and learn how to get involved, visit [www.givingtuesday.org/](http://www.givingtuesday.org/).

###

### **About Operation Kindness**

Founded in 1976, Operation Kindness is the original no-kill animal shelter in North Texas. Its mission is to care for homeless cats and dogs in a no-kill environment until each is adopted into a responsible home. As an advocate for humane values and behaviors, Operation Kindness has been able to save more than 110,000 animals since its inception. The shelter assists more than 5,000 cats and dogs each year, caring for an average of 400 animals daily. To learn more about Operation Kindness, please visit <https://www.operationkindness.org/>.

### **Media Contact**

Ann Littmann  
TrizCom PR on behalf of Operation Kindness  
[Ann@TrizCom.com](mailto:Ann@TrizCom.com)  
Office: 972-247-1369  
Cell: 469-978-1793