



Join Operation Kindness Virtually for the 28th Annual Canines, Cats & Cabernet Fundraising Gala

The Online Auction Will Raise Support for Homeless Dogs and Cats in Need, Nov. 14

CARROLLTON, TX (Nov. 11, 2020) – To prioritize staff and guests' health and safety, [Operation Kindness](#) will host their [28th Annual Canines, Cats and Cabernet Gala](#) in a new virtual format that brings the party right to everyone's home. Gathering the community together in an exclusive online event, the leading no-kill animal shelter in North Texas will raise awareness and funds to support their mission to save the lives of homeless dogs and cats. Providing much-needed lifesaving care, companionship and the opportunity for pets to find a loving home, the gala will shine a light on the community's generosity, allowing the organization to continue supporting pets in need. This year's gala will be held online at 7:30 p.m. on Saturday, November 14, viewable for [registered users](#) on the shelter's website and YouTube page.

While the pandemic put a hold on in-person events, the party and celebrations aren't over, especially when raising awareness for dogs and cats. Guests at Operation Kindness' annual gala will "party in place" from the comfort of their home and enjoy a fun-filled livestream with access to live puppy and kitten cams, followed by a detailed cocktail demonstration for personalized spirits alongside the opportunity to bid on exclusive items during the silent, live auction. All proceeds benefit Operation Kindness and its mission to fight the heartbreaking issue of pet homelessness and administer lifesaving treatment, which gives all animals a second chance at an excellent quality of life.

"Every year, we've had an extraordinary time hosting our gala event, and we want to continue the fun with the utmost safety in mind. While we won't be able to gather in person like we normally do, technology allows us to celebrate uniquely," said Natalie Buxton, director of marketing and communications for Operation Kindness. "We couldn't be more excited to continue our yearly tradition of thanking the community and supporters for all that they do; it's because of them that Operation Kindness can make a positive impact in the lives of homeless animals. We can't wait for everyone to join in and party at home for this special celebration."

Special events and partnerships like the Canines, Cats and Cabernet Gala allow Operation Kindness to connect with the community they serve and support their mission to assist animals in need of a loving, responsible home. The animal organization utilizes its influence to care for homeless dogs and cats in the interim until they're adopted, provide treatment options such as medications and surgeries for pets with underlying health conditions and continue being a resource to over 40 rescue groups, including Dallas Animal Services. This year's gala event will exclusively stream on Operation Kindness' website and YouTube page for those registered and is sponsored in part by [Tito's Vodka](#), helping bring to life guest's ability to party in place at home. The event will allow guests to celebrate with friends and family with a chance to win exclusive auction items.



The "party in place" package provided by Operation Kindness, sponsored in part by Tito's.

This year's live auction items include:

- **Hawaii Pacific Vacation Paradise:** guests will soak up the beauty of Maui, Hawaii, for a seven-day, six-night stay at the Fairmont Kea Lani, Maui, an all-suite hotel. It also includes a Fairmont gift card for spa services and airfare for two.
- **Amazing Animal Encounter:** winners will get a personally guided tour at the Wild Animal Sanctuary in Boyd, Texas, for up to four guests and a private tour at the In-Sync Exotic Animal Sanctuary to see big cats up close and personal.
- **David Yurman Diamond Cuff Bracelet:** to add to the finishing touches of any outfit, the winner will be able to sport an elegant cuff bracelet from jewelry designer David Yurman.

Since 1976, Operation Kindness has provided an opportunity for homeless cats and dogs to receive the kindness and love they deserve in a safe, no-kill environment until each is adopted into a responsible, loving home. As the driving force behind the organization, the animal nonprofit supports humane values and behaviors with its executive leadership, staff and volunteers by implementing an environment that addresses the complex issue of animal homelessness. For over 40 years, Operation Kindness has saved more than 110,000 animals and continues to be a leader in animal wellness.

Tickets and sponsorship opportunities are available starting at \$50 for individuals and include an exclusive link to watch the gala and bid during the live auction. Sponsorship opportunities, including the "party in place" packages, start at \$2,000; sponsors will receive their box before the event that provides spirits, wine, food and fun while they tune in from home. Tickets and sponsorships purchases are available online at <https://e.givesmart.com/events/i09/>.

To learn more about Operation Kindness' annual Canines, Cats & Cabernet virtual fundraising event held on Saturday, November 14 at 7:30 p.m., visit www.operationkindness.org/canines-cats-cabernet/ for registration and sponsorship information. For more information about Operation Kindness and its efforts to save homeless animals, visit <https://www.operationkindness.org/about/>.

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About Operation Kindness

Founded in 1976, Operation Kindness is the original no-kill animal shelter in North Texas. Its mission is to care for homeless cats and dogs in a no-kill environment until each is adopted into a responsible home. As an advocate for humane values and behaviors, Operation Kindness has been able to save more than 105,000 animals since its inception. The shelter assists more than 5,000 cats and dogs each year, caring for an average of 400 animals daily To learn more about Operation Kindness, please visit <https://www.operationkindness.org/>.

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