



Dallas Fan Days Celebrates 20 Years of Magic Harry Potter Escape Rooms Coming to Dallas Fan Days

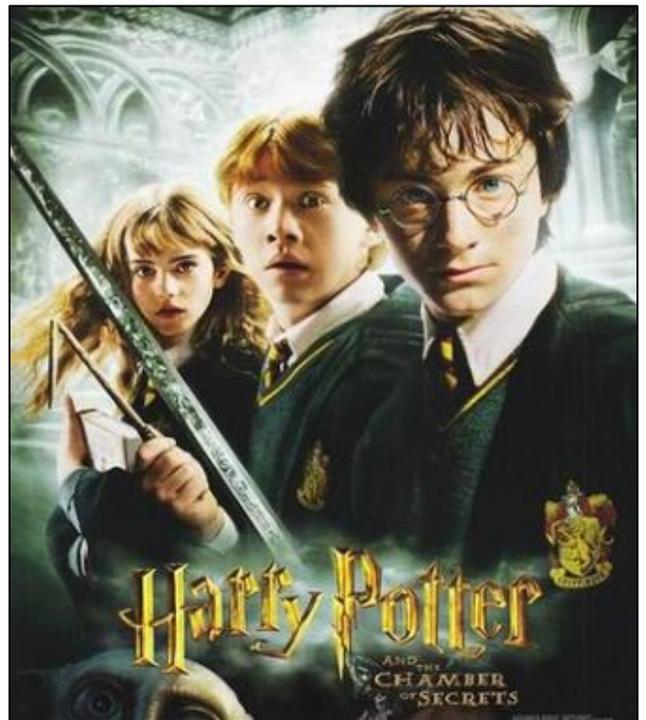
DALLAS (Oct. 10, 2018) – On Sept. 1, America came together to celebrate 20 years since “Harry Potter and the Sorcerer’s Stone” was first published in the U.S. Now, [Dallas Fan Days](#) is thrilled to continue bringing this magic to fans in October with the highly anticipated Harry Potter escape rooms.

“This new experience combines the popularity of the Harry Potter franchise with the buzz of escape rooms,” said Andrew Moyes, vice president of Fan Expo HQ. “We think this combined experience is going to be a huge hit with our fans this year, and we can’t wait to hear their reviews.”

Since the first Harry Potter movie was released in 2001, the mythical franchise has become one of the biggest book-to-movie franchises in modern-day pop culture. According to [USA Today](#), “The [book] series has sold 500 million copies worldwide; 180 million in the U.S. alone.” It not only brings adults and children together but also allows fans around the world to “geek out” over the wizarding world they’ve all collectively read about.

During Dallas Fan Days, which runs from Oct. 19-21 at the Irving Convention Center, Harry Potter fans will have a chance to experience the magical world of Harry Potter with escape rooms full of spells, enchantments and mystery. In two different scenarios, they can try to escape from a vault in the Wizarding Bank or save the city of New York by figuring out the plot cast by three rogue witches and wizards!

Whether it be from the books or the movies, people have been celebrating the magical Harry Potter phenomenon for two decades. And it seems as if the fans and the franchise keep finding ways for Pottermania to remain relevant in our short attention-span world. Clearly, they’re not going anywhere anytime soon.



Dallas Fan Days is Oct. 19-21 at the Irving Convention Center, 500 W. Las Colinas Blvd., Irving, TX 75039. Ticket prices for the escape rooms are \$20. To purchase tickets, go to <https://www.portableescapes.com/tickets>.

For more information, please visit the Dallas Fan Days website at www.DallasFanDays.com and follow on [Facebook](#), [Instagram](#) and [Twitter](#). General inquiries can be sent to info@fanexpohq.com, exhibitors can contact exhibitor@fanexpohq.com and questions about tickets can be sent to tickets@fanexpohq.com. Fan Expo After Hours is the official biweekly podcast that celebrates all things Pop Culture! The show is available on SoundCloud, Stitcher, Apple Podcasts and Google Play.

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About Dallas Fan Days

[Dallas Fan Days](http://www.DallasFanDays.com) is an annual comic, sci-fi, horror, anime and gaming event in Texas. It is packed with exciting family-friendly activities, celebrity & comic guests, and much more! The pop culture extravaganza is host to tens of thousands of fans at the Irving Convention Center for the three-day event every fall. Dallas Fan Days is owned by Fan Expo HQ, one of the largest entertainment convention groups in North America. Collectively it hosts over 500,000 fans annually at Fan Expo Canada, Fan Expo Boston, Fan Expo Vancouver, Fan Expo Dallas, Toronto Comicon, Calgary Expo, Megacon Orlando, Dallas Fan Days, Edmonton Expo, Fan Expo Regina and Megacon Tampa Bay. For more information, go to www.DallasFanDays.com.

Media Contact:

Jo Trizila and Sara Hughes

TrizCom PR

FanExpoDallasPR@TrizCom.com

972-247-1369