



Advancing Solutions...Empowering Lives

Community Council of Dallas Announces Virtual Career Fairs Offers unique opportunities for both local employers and job seekers

DALLAS (Jan. 7, 2019) – The [Community Council of Dallas](#) is devising a new strategy in 2019 for connecting job applicants with employment opportunities—virtual job fairs and expos. The North Texas nonprofit has created [OpportunityOne](#), an online supportive employment portal, and will be launching several Virtual Career Fairs and Expos in 2019 for both Dallas-area employers and job seekers.



“Many of our nonprofit partners do an excellent job with workforce readiness, but our initiative takes things a step further,” stated Ken Goodgames, president and CEO of the Community Council. “If you think about it, many of our job seekers most in need even have barriers when offered a shot at a live job fair or expo. Perhaps it’s a lack of transportation or no available child care, or they may not even own a decent set of clothes to interview in person. So, we’re offering them a way to connect with employers virtually.”

The first in a series of virtual job fairs will be held Feb. 6-8, 2019, from 10 a.m. to 2 p.m. To participate as an employer or job seeker, register at <https://virtualfair.opportunityone.org/en> and follow the prompts.

This totally virtual job fair is offering job seekers the chance to find their next opportunity from the comfort of home or their smartphone. They will have the opportunity to live chat with employers who have open positions in information technology, health care, logistics, construction and more. In addition, some pop-up locations will be available throughout the city.

For employers, the Opportunity One Virtual Career Fair will feature higher quality candidates, an immersive virtual experience and an efficient method for recruiting new talent. There is also a huge cost benefit for employers. According to the Society for Human Resource Management, a traditional offline job fair has a cost to employers of about \$4,129 to source, recruit and staff every new hire. Virtual career fairs are a scalable way for recruiters to reach new audiences.

“This virtual career fair lowers recruiting costs and offers faster fill of high demand jobs with qualified candidates,” Goodgames explained. “The Opportunity One program is a collaborative effort delivered by several nonprofit organizations including Community Council of Dallas, Dallas Area Interfaith, Skill QUEST, Achieve WORKS, Gifts for Moms and AdvanceNet Labs.”

For more information on programs and resources, visit www.ccadvance.org; contact Samanda Gronstal or Velma Del Bosque at 469-416-0612; or email info@OpportunityOne.org.

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About Community Council

The Community Council of Greater Dallas was founded in 1940 and offers a variety of programs and services for seniors and youth regarding information on health and wellness, as well as providing information through 2-1-1, a Referral Service hotline. The Community Council has recently received the Texas Health and Human Services Community Services Block Grant, which works to alleviate poverty for families in Dallas County who are living at or below 125 percent of the federal poverty level.

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