Community Council’s Empower!YOU Program Honored
Accepts Achievement Award from the National Association of Area Agencies on Aging (n4a)

DALLAS (August 1, 2017) – Dallas-based nonprofit Community Council announces that the Empower!YOU to Better Choices, Better Health program recently received recognition from the National Association of Area Agencies on Aging (n4a) with an Aging Achievement Award, one of the annual recognition awards presented by n4a to member agencies. The awards program is supported by WellCare. Empower!YOU was among 32 local aging programs to receive honors during the n4a Annual Conference & Tradeshow, July 29–August 2, in Savannah, GA.

“It is an absolute honor to accept this award on behalf of everyone at the Community Council,” stated Jessica Walker, special projects manager of evidence based programs. “The Empower!YOU program is a vital part of our senior citizen outreach efforts which benefit all North Texans.”

The 2017 n4a Aging Innovations and Achievement Awards recognizes Area Agencies on Aging (AAAs) and Title VI Native American aging programs that develop and implement cutting-edge approaches to support older adults, people with disabilities and their family caregivers. A part of the criteria for the selection of the honorees was the ease with which other agencies could replicate the program in their communities.

“With the health care landscape continuing to change rapidly, our members are discovering new ways to position themselves in the long-term and health care marketplaces, as well as to strengthen long-standing services, to meet the needs of America’s rapidly growing older adult population,” said n4a’s Chief Executive Officer Sandy Markwood. “Our members work tirelessly, and with little fanfare in their communities, and this program enables us to shine a well-deserved spotlight on their critical work to support older adults’ health, safety, independence and dignity,” Ms. Markwood added.

Empower!YOU to Better Choices, Better Health is an evidence-based program which provides chronic and diabetes self-management education, fall prevention, medication management, etc. to seniors throughout Dallas County and North Texas. The program was recognized for its creative marketing strategies for growing evidence-based programs.

The 2017 n4a Aging Innovations and Achievement Awards honored traditional and new strategies in a range of categories including Caregiving, Elder Abuse Prevention, Health-LTSS Integration, Healthy Aging, Home & Community-Based Services, Nutrition and “You Name It!”

All winners are showcased in an n4a publication.

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About Community Council
Since its founding in 1940, the Community Council has identified services that are needed in the community, assessed how best services could be delivered to meet social issues, and mobilized and implemented action plans working in concert with its member agencies and public sector resources. The
nonprofit agency is primarily dedicated to specific causes that affect the youth, seniors and working families of North Texas. For more information, please visit www.ccadvance.org.

OUR MISSION REMAINS THE SAME: The Community Council serves the community by providing leadership in: (1) determining solutions for priority issues in the human services arena; (2) convening partners to significantly impact service delivery; and (3) increasing awareness of and access to services.

About n4a
The National Association of Area Agencies on Aging (n4a) is the leading voice on aging issues for the 622 Area Agencies on Aging (AAAs) across the country and a champion in our nation’s capital for the 256 Title VI Native American aging programs. n4a’s primary mission is to build the capacity of our members so they can help older adults and people with disabilities live with dignity and choices in their homes and communities for as long as possible. (www.n4a.org / www.facebook.com/n4aACTION)

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