



## **Celebrate Operation Kindness' 40<sup>th</sup> Anniversary at Dog Day Afternoon**

### **The Largest Festival in Dallas Celebrating Dogs and the People Who Love Them**

CARROLLTON, TEXAS (August 4, 2016)...Gather your furry friends and come out to Operation Kindness' Dog Day Afternoon – the largest festival in Dallas celebrating dogs and the people who love them. This year Operation Kindness will celebrate their 40<sup>th</sup> anniversary at the annual free event on Saturday, Oct. 22, 2016, at Flag Pole Hill near White Rock Lake.

Operation Kindness, the original and largest no-kill animal shelter in North Texas, created Dog Day Afternoon to recognize dog supporters, adopters and advocates. This year's free event, sponsored by Pet Supplies Plus, will be held from 11 a.m. to 2 p.m. at Flag Pole Hill, 8100 Doran Circle in Dallas. Admission and parking are free. Highlights include:



- "Mutt Midway" with dozens of vendors selling a wide variety of pet-related merchandise, puppy kissing booth and games with prizes
- Canine contests with trophies and prizes, including: Best Costume, Stupid Pet Tricks and Best Pooch Smooch; sponsored by Natural Balance Pet Foods
- Food trucks selling an assortment of food and drinks, including: Kona Ice, The Great Australian Meat Pie Company, Popstar Popsicles and many more
- Goodie bags for the first 1,000 humans
- Free "Ask the Vet" tent featuring City Vet Addison
- Free microchipping for the first 125 dogs, sponsored by Pethealth Inc.
- Vehicle display of Subaru of Plano's most popular models

#### **About Operation Kindness**

Founded in 1976, Operation Kindness is the original and largest no-kill shelter in North Texas. Its mission is to care for homeless cats and dogs in a no-kill environment until each is adopted into responsible homes and to advocate humane values and behavior. In 2016, Operation Kindness will celebrate their 40<sup>th</sup> anniversary and their achievement of saving

more than 80,000 animals since their inception. Annually the shelter assists more than 5,000 dogs and cats, caring for an average of 300 animals daily with another 100-150 animals in foster homes.

Join Operation Kindness in their mission to care for homeless animals by becoming a member of the Happy Tails Society. This group of dedicated friends provides a monthly gift to help pay for the medical care, medicine, food, shelter, nurturing and behavior training the pets need to have a second chance at life. Learn more about Operation Kindness at <http://www.OperationKindness.org> or on Facebook ([www.facebook.com/pages/Operation-Kindness/30251945822](http://www.facebook.com/pages/Operation-Kindness/30251945822)).

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