



## What the Most Smitten of Kittens Are Getting For Valentine's Day Operation Kindness Offers Unique Gifts to Benefit Homeless Animals

CARROLLTON, TEXAS (Feb. 2, 2016)...There are many ways to share the love this Valentine's Day, but very few gifts last longer than the holiday. This year Operation Kindness is offering a unique selection of gifts from its *Kindness Katalog* to show the special someone in your life how much you care, while saving the lives of homeless animals.

From life-saving surgeries to warm, cozy beds for homeless animals, there are delightful gifts at all price points. You can find a gift that gives back for everyone in your life – whether shopping for your romantic interest or your grandmother. One hundred percent of the proceeds will directly benefit the homeless animals at Operation Kindness, the original and largest no-kill animal shelter in North Texas.

Give kindness to a  
homeless animal  
with a:  
**Valentine  
E-card**



"Flowers wilt and boxes of chocolate quickly break our New Year's resolutions, but a gift from the *Kindness Katalog* will continue to give even after the holiday has passed," says Operation Kindness CEO Jim Hanophy. "It is through gifts like these that we have saved the lives of more than 85,000 homeless since we opened in 1976."

*Kindness Katalog* gifts include:

- E-Cards – Sending an e-card is an easy way to reach out to Valentines near and far. With a donation of \$15 or more, you can select a one-of-a-kind Valentine's design to send a message to your sweetheart.
- Pet Bed – For a homeless animal, a warm and comfy bed is often their first touch of kindness. For \$25, this gift helps ensure every animal has a soft, cozy surface to sleep on every day.
- Life-saving heartworm treatment for two dogs – Save two warm, loving hearts by providing medical treatment for two dogs suffering from heartworms, a preventable but deadly disease if left untreated, with a \$500 donation.

To browse the *Kindness Katalog*, visit <http://www.operationkindness.org/opk/>.

### **About Operation Kindness**

Founded in 1976, Operation Kindness is the original and largest no-kill shelter in North Texas. Its mission is to care for homeless cats and dogs in a no-kill environment until each is adopted into responsible homes and to advocate humane values and behavior. Operation Kindness has saved nearly 85,000 animals since its inception. The shelter assists more than 5,000 dogs and cats each year, caring for an average of 300 animals daily with another 100-150 animals in foster homes.

Join Operation Kindness in their mission to care for homeless animals by becoming a member of the Happy Tails Society. This group of dedicated friends provides a monthly gift to help pay for medical care, medicine, food, shelter, nurturing and behavior training the pets need to have a second chance at life. Learn more about Operation Kindness at <http://www.OperationKindness.org> or on Facebook ([www.facebook.com/pages/Operation-Kindness/30251945822](http://www.facebook.com/pages/Operation-Kindness/30251945822)).

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