



Dallas Woman Wins \$50K Holiday Wishes Grant from Petco Foundation for Operation Kindness

Pet Parent Submits Story about Her Inspiring 3-Legged Dog to Annual Holiday Wishes Campaign

WHAT: Dallas resident Carla Neal submitted an essay to Petco Foundation's Holiday Wishes about how her three-legged Chihuahua, adopted from Operation Kindness, inspired her to start a series of greeting cards that brighten the days and warm the hearts of her friends and family. Neal's submission was selected, and Operation Kindness will receive a \$50,000 grant from the Petco Foundation.

In a special celebration Dec. 14, Operation Kindness will receive the \$50,000 grant as part of the Petco Foundation's 2018 Holiday Wishes campaign, and Carla and her dog Trip will receive a shopping spree from Petco.

This year, the Petco Foundation announced 51 Holiday Wishes grant recipients from across the country – \$755,000 total in grant awards – to support the year-round lifesaving efforts of these animal welfare organizations.

WHERE:

Petco Store
1601 Preston Road
Plano, TX 75093

WHEN:

Friday, Dec. 14
11:30 a.m.

VISUALS:

- "Oversized" check presentation to Operation Kindness
- Carla Neal and her dog Trip participating in a special shopping spree



INTERVIEWS:

- Carla Neal and Trip
- Representatives from Operation Kindness

STORY BACKGROUND:

An Operation Kindness-adopted, three-legged Chihuahua brightens days and warms hearts when his human mom creates a series of wag-worthy greeting cards. View the full story with images/video here:

<https://www.petcofoundation.org/love-story/youve-got-trip-mail-how-an-adopted-chihuahua-brightens-days-and-warms-hearts/>

"People's Choice Award"

All animal lovers can help make even more Holiday Wishes come true by voting for their favorite Holiday Wishes story at <https://www.petcofoundation.org/holiday-wishes/>. From now until Dec. 19, 2018, the "People's Choice Award" will allow the public to vote for their favorite winning story and give the top five

organizations the chance to receive additional grant funding from \$5,000 to \$25,000. Results of "The People's Choice Award" will be revealed before Christmas.

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About the Petco Foundation

At the Petco Foundation, we believe that every animal deserves to live its best life. Since 1999, we've invested more than \$230 million in lifesaving animal welfare work to make that happen. With our more than 4,000 animal welfare partners, we inspire and empower communities to make a difference by investing in adoption and medical care programs, spay and neuter services, pet cancer research, service and therapy animals, and numerous other lifesaving initiatives. Through our Think Adoption First program, we partner with Petco stores and animal welfare organizations across the country to increase pet adoptions. So far, we've helped more than 5.5 million pets find their new loving families, and we're just getting started. Visit www.petcofoundation.org to learn more about how you can get involved.

About Operation Kindness

Founded in 1976, Operation Kindness is the original and largest no-kill shelter in North Texas. Its mission is to care for homeless cats and dogs in a no-kill environment until each is adopted into responsible homes and to advocate humane values and behavior. Operation Kindness has saved more than 100,000 animals since its inception. The shelter assists more than 5,000 dogs and cats each year, caring for an average of 300 animals daily with another 100-150 animals in foster homes.

Learn more about Operation Kindness at <http://www.OperationKindness.org> or on Facebook (www.facebook.com/pages/Operation-Kindness/30251945822).

On behalf of Operation Kindness

TrizCom PR Contact

On behalf of Petco Foundation

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