

## Texas Pinners Conference & Expo Celebrates Educators with Free Event Tickets

Tradeshow Combines Shopping & Hands-on Classes, Bringing Online Creativity to Life

FORT WORTH, TX (Sept. 8, 2022) — As the new school year begins and wanting to celebrate Texas educators with a special back-to-school gift. <u>Texas Pinners Conference</u> is providing them two free general admission tickets to its conference on Friday, Sept. 30 and Saturday, Oct. 30, at the Will Rogers Memorial Center in Fort Worth.



<u>Click to Play</u> Video from Texas Pinner Conference 2021.

Texas Pinners Conference is an annual fun-filled event focused on artistry, crafting, beauty, fashion, photography, food arts and more, with free tickets to its trade show inspired by creativity and Pinterest-like projects. In addition, more than 200 vendors and exhibitors are on site with over 100 Pinterest-based classes and some of the best Texas shopping opportunities.

"As a former educator, I know that teachers are some of the most inspiring individuals, especially in our children's lives. So, what better way to encourage their creativity and show appreciation than to give them access to one of the largest creative events offline," said Roxanne Bennett, co-founder of Pinners Conference. "We're excited to provide access to Texas Pinners Conference in the hopes they can spend a weekend enjoying our Pinterest-inspired classes, shopping floor, make-and-takes and so much more. We can't wait for them to experience a fun-filled and creative experience."

The expo developed in 2013 was established to bring people together who share the common interest of learning, creativity, hobbies and do-it-yourself projects. The tradeshow floor is a unique design combining a shopping conference environment with hundreds of small business vendors with various goods and services. Attendees will have a chance to explore their creativity outside the classroom and experience two full event days focusing on inspiring others.

Texas Pinners Conference will showcase learning, connecting and shopping through scrapbooking, arts, fashion, beauty, self-improvement, party-planning, food arts, do-it-yourself projects, home decor and more.

The expo will also have many <u>hour-long classes</u> taught by exceptional presenters. Classes include artistry in different themes and trends, including:

#### • "DIY to Make You Sigh" – DIY & Crafts

- Glass Etched Ornaments
- o Christmas Decorations
- No Sew Scrap Fabric Wreath
- Bow Making 101
- Hello Fall Gnome

### • "Hey Good Lookin'" – Beauty & Fashion

- Aromatherapy Shower Melts
- Whipped Soap & Scrub
- Hair Tips You Wish You Kew Sooner

### • "My Wonderful Life" – Lifestyle and learning

- Pro Tips for an Artfully Organized Home
- Organizing Hacks for Moms
- Create A Life You Love

#### • "Yum Yum Give Me Some" – Food Arts

- How to Make a Perfect Cookie
- You Can Bake Macarons at Home
- Fall in Love Charcuterie Board Building
- Sugar Cookie Decorating 101
- Make Your Own Cocoa Bombs

### • "Let's Play House" – Home & Home Décor

- Pinners DIY Lazy Susan
- Pinners Home Scroll Board
- Pinners Stem Flower Centerpiece

#### • "Sew Awesome" – Quilting & Sewing

- Headbands in a Half Hour
- Cork Gift Card Holder
- Textured Edge Blanket
- "It's My Party" Party Planning
- "Let's Get a Snapshot" Photography
- "Let's Get Physical" Health & Fitness

Texas Educators can get into the event for free, and those who would like to attend have access to general admission tickets starting at \$10. In addition, some ticket packages include access to classes and passes to both event days. Helping Texas Pinners Conference host the event through sponsorships includes The Home Depot, Ryobi, Chalk Couture, Joann's, Plaid Crafts, Texas Appliances, Janome and MakerFlo Crafts.

Texas educators must reserve their tickets in advance of the show. To reserve tickets, go to <u>tx.pinnersconference.com/gettickets</u> and use the code TEACH. Educators are limited to two complimentary tickets. Additionally, educators are encouraged to bring their school ID badge with them.

For the list of available presenters, classes, exhibitors and vendors, visit <u>tx.pinnersconference.com</u> for all the details. Tickets and class passes are available online to purchase at <u>tx.pinnersconference.com/gettickets</u>. Texas Pinners Conference will be held on Friday, Sept. 30 and Saturday, Oct. 30, at the Will Rogers Memorial Center, located at 3401 W Lancaster Ave, Fort Worth, Texas 76107.

Texas Pinners Conference encourages attendees to stay updated with the latest news on all social platforms at @pinnersconf. Visitors are also encouraged to use the #PinnersTX and #pinnersconf tags to follow and share their content featuring one of the most unique events this fall.

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# NOTE TO MEDIA: For media passes, please email Noel Hampton at <u>Noel@TrizCom.com</u> or call 972-247-1369.

#### **About Texas Pinners Conference**

Pinners Conference is two great events in one—a conference featuring 100+ Pinterest-based classes taught by the best presenters in the nation and a show with 200 top businesses providing beautiful options in the world of DIY, crafts, cooking, self-improvement, photography, party planning, scrapbooking, holiday, beauty and fashion and more. Pinners Conference will feature local artists, shops and offer awesome creative classes from some of the best presenters that explore creativity and the fun of learning new techniques. Find out more about Pinners Conference in Texas at <u>tx.pinnersconference.com</u>.

#### Media Contact

Noel Hampton TrizCom PR on behalf of Pinners Conference <u>Noel@TrizCom.com</u> Office: 972-247-1369 Cell: 940-230-9316

Jo Trizila TrizCom PR on behalf of Pinners Conference Email: Jo@TrizCom.com Office: 972-247-1369 Cell/Text: 214-230-0078