



**BAPTIST HEALTH**<sup>®</sup>



## **Baptist Health Breaks Ground On Third Combined ER and Urgent Care Facility**

*Innovative Facility on Bardstown Road Continues Expansion of Patient-First Healthcare Model*

**Louisville, Ky. (July 18, 2024)** - [Baptist Health Kentucky](#), in partnership with Dallas-based [Intuitive Health](#), today broke ground on its third dual emergency and urgent care facility. Baptist Health ER & Urgent Care Glenmary is located at 7702 Bardstown Road, Louisville, KY 40291. This 11,400-square-foot facility is scheduled to open in the summer of 2025. This expansion follows the successful launch of its first facility, Baptist Health ER & Urgent Care Jeffersonville in Jeffersonville, IN, in 2022, followed by Baptist Health ER & Urgent Care Blankenbaker in Louisville, KY, in 2023.

This groundbreaking marks another significant step in Baptist Health's commitment to revolutionizing health care delivery in our region," said Jonathan Velez, M.D., president of Baptist Health Louisville. "Our third combined emergency and urgent care facility exemplifies our unwavering dedication to patient-centered innovation. By offering the right level of care in the right setting, we're not just improving accessibility—we're transforming the health care experience. This model allows us to provide high-quality, cost-effective care that adapts to each patient's needs, ultimately leading to better outcomes and increased patient satisfaction."

The innovative combined ER and urgent care facility eliminates the need for patients to self-diagnose before seeking medical attention. Upon arrival, each patient is evaluated by a board-certified emergency physician, who determines the appropriate level of care required. This seamless triage process ensures that patients receive precisely the care they need, whether urgent or emergent. The facility's unique billing model charges patients only for the specific services rendered. This approach not only potentially reduces out-of-pocket expenses but also saves valuable time and alleviates the stress of choosing between ER and urgent care.

"Our partnership with Baptist Health continues to bring innovative health care solutions to the community," said Thom Herrmann, CEO of Intuitive Health. "This third combined ER and urgent care facility represents a significant milestone in our shared vision to make accessing the highest level of care easy and cost-effective. By eliminating the guesswork for patients when deciding between ER and urgent care, we're improving the patient experience and ensuring patients receive appropriate care without unnecessary costs. We're excited for the opportunity to bring high-quality, efficient care to more communities."

For more information about Baptist Health ER & Urgent Care, visit [baptisthealth.com/er-and-urgent-care](https://baptisthealth.com/er-and-urgent-care). Learn more about Baptist Health Kentucky at [baptisthealth.com](https://baptisthealth.com) and its partner, Intuitive Health, at [IHERUC.com](https://IHERUC.com).



*Alex Kerns, PhD, MHA, VP of operations for Baptist Health System Kentucky and Indiana; Cheryl Freudenberger, MSN RN NE-BC, ER director for Baptist Health Louisville; Ashley Parker, MSN, RN, program director for Baptist Health ER & Urgent Care; Patrick Falvey, PhD, DSC, chief operating officer of Baptist Health; Kevin Bratcher, Kentucky State Representative; Josh Stewart, board president of Fern Creek Chamber of Commerce; Jonathan Velez, MD, president of Baptist Health Louisville; Jared Stark, regional VP for Intuitive Health and David Mangan, senior VP of marketing for Intuitive Health*

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### **About Intuitive Health**

Founded in 2008, Intuitive Health pioneered the combined emergency room and urgent care model. Intuitive Health partners with established health systems nationwide to build, operate and launch retail health care facilities that provide urgent care and emergency room services under one roof. Intuitive Health partners with leading health systems nationwide, including Arizona, Delaware, Florida, Kentucky, Indiana, New Mexico, Ohio, Oklahoma, South Carolina, Texas, Virginia and Washington. Intuitive's patient-centric approach to immediate care has saved payors and patients hundreds of millions in unnecessary emergency care spending. In addition, the Intuitive Health model increases market share for partnered health care systems by expanding their footprint with conveniently located centers. For more information, please visit [IHERUC.com](https://www.intuitivehealth.com).

### **About Baptist Health Louisville**

Baptist Health Louisville is a 519-bed hospital offering 88 points of care in a wide range of healthcare services. Area residents benefit from the hospital's emergency services, including special teams for heart attack and stroke care.

The hospital's cancer services include two freestanding Radiation Centers and the Charles and Mimi Osborn Cancer Center, which includes a cancer resource center and a multidisciplinary lung care clinic. Special services include women's health, offering all-private maternity rooms and an expanded Neonatal Intensive Care Unit, digital mammography, ultrasound, and bone-density scanning for osteoporosis. Other areas of expertise include orthopedics, neurosurgery, cardiovascular services, bariatric surgery, wound care, behavioral health, occupational health, and in-home care provided by Baptist Health Home Care. Baptist Health has a network of healthcare providers for patients in the metro Louisville area — from Baptist Health Medical Group physician offices to Baptist Health Urgent Care locations. A hybrid Emergency Department and Urgent Care is now open 24/7 on Blankenbaker Parkway.

The hospital has achieved Magnet designation for excellence in nursing services by the American Nurses Credentialing Center's Magnet Recognition Program® for the third time. The hospital also is ranked number one in the metro Louisville area by US News and World Report for 2024-25 and number three in the state of Kentucky.

Baptist Health Louisville is part of the nine-hospital Baptist Health system, headquartered in Louisville. Learn more at [BaptistHealth.com/Louisville](https://www.baptisthealth.com/louisville).

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