



STRYKER-MUNLEY GROUP GROWS NATIONAL FOOTPRINT WITH FOUR NEW LOCATIONS *Public Relations and Marketing Communication Agency Expands Services and Talent*

NEW YORK (June 26, 2018) – [Stryker-Munley Group](#) – an integrated, full-service public relations and marketing communication agency – has opened four new offices, bringing their U.S. office count to 11. A continuation of the Group’s national expansion, the new locations include New York, San Diego, Dallas and Denver.

Since 1999, Stryker-Munley Group’s unique business model has allowed the agency to offer decades of expertise, breadth of talent and the geographic footprint of a large national firm while providing the skillfulness, close consultative working relationship and lower costs normally associated with smaller boutique firms. The strong relationships, wildly creative capabilities and collaborative culture are demonstrated in the Group’s track record of communication excellence.

“From large iconic brands to startups, companies appreciate the white glove service that smaller boutique agencies offer, yet still need national full-service representation; that’s Stryker-Munley Group’s model,” said Mike Jamieson, founder and managing director. “Selecting our partners is a rigorous process, viewed by a variety of lenses to ensure we are bringing the best of the best communication teams to our agency and to our clients.”

The Group evaluated a variety of established New York public relations firms before reaching an agreement with Wendy Silverstein, founder of WS&A Public Relations to run [Stryker-Munley Group New York](#) located in Manhattan. “Becoming a Stryker-Munley Group partner is an honor,” said Silverstein. “The highly experienced, dedicated, creative professionals that make up the Group will ensure we remain at the forefront of our industry and allow us to offer a greater breath of services that clients are needing.” Silverstein started her career as a design journalist. Her team offers highly customized brand marketing and communications services to clients in the consumer and commercial product, design and lifestyle sectors.

[Stryker-Munley Group San Diego](#) is now the firm’s fourth California office. With more than 25 years of experience, its President Susan Fall is the industry’s leading expert in trucking and logistics public relations. “Stryker-Munley Group is made up of a team considered the best of the best in the industry, with decades of experience, talent and passion and a strong track record of excellence,” said Fall. “This partnership will enhance our offerings and services. We are excited to be part of the team.”

Looking to expand into the Southwest, the Group selected Jo Trizila of TrizCom Public Relations to run [Stryker-Munley Group Dallas](#). Trizila and her team specialize in crisis communications, publicity, expert positioning, promotions, influencer marketing, investor relations and legislative affairs for Fortune 500 corporations, small to midsize companies and nonprofits. “Joining Stryker-Munley Group positions our agency to work with and represent clients who need boots on the ground in the respective Group cities, thereby expanding each of the member agencies’ reach and potential for exposure,” said Trizila. “We know this collaborative atmosphere of agencies working together will become much more commonplace in the future and are excited to be at the forefront.”

Jamieson identified the original work and strategic community investment opportunities of Andy Boian of dovetail solutions in Denver as an excellent asset to the Group. Boian's firm specializes in business-to-business public relations, public affairs and crisis management, and heads [Stryker-Munley Group Denver](#). "This collaboration is a huge win for our team and for our clients," said Boian, president Stryker-Munley Group Denver. "Our team has always adhered to our motto of community, partnership and integrity. The Group's national offices are a perfect fit for us and will help us to expand our work and our commitment to our clients."

Stryker-Munley Group is the only national integrated public relations and marketing communications firm of its kind, with all offices being independently owned and run by seasoned professionals who are leaders in their respective markets.

The Group's specialties range from branding and identity; media relations; issues, crisis planning and response; printed and digital collateral; social media; strategic marketing counsel; corporate communications; and advertising – planning, buying and creative.

For more information on Stryker-Munley Group go to www.strykermunleygroup.com.

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About Stryker-Munley Group

Stryker-Munley Group, LLC was founded in 1999 as an integrated public relations and marketing communication agency. It is unique in that virtually all work is strategized and executed by high-level communication experts, who average more than 20 years of experience. This model provides Stryker-Munley Group clients with peer-level guidance, creative campaigns and superior results. Office locations include Chicago, Dallas, Denver, Los Angeles, New Jersey New York, Sacramento, St. Louis, Pittsburgh, San Diego and Silicon Valley. Visit online at www.strykermunleygroup.com or on <https://www.facebook.com/StrykerMunleyGroup/>, <https://twitter.com/StrykerMunley> or <https://twitter.com/StrykerMunley>.

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