



## **Dallas-Based TrizCom PR Recognized by NWBOC as a Certified Woman-Owned Small Business**

DALLAS, TEXAS (June 17, 2015)... Jo Trizila, founder and president of [TrizCom Public Relations](#), announced today that the company has been recognized by National Women Business Owners Corporation (NWBOC) as a Certified Woman-Owned Small Business.

The certification process closely examines every financial, administrative and organizational detail of the company; certifies the legitimacy of the corporation; and ensures that the active and primary female owner and executive controls the daily and long-term efforts of the company.



*Jo Trizila, photo by James Edward*

Jo states, "My vision is to continue to grow TrizCom PR, and this will increase our visibility for business development. This certification will provide TrizCom the opportunity to compete for contracts with federal, state and local governments as well as some corporations who specifically want to work with a certified woman-owned business. We are committed to diversity and hope this will connect us to like-minded organizations."

The NWBOC has led the way for women business owners to obtain Woman Business Enterprise, or WBE, Certification. Created in 1995, NWBOC was established to increase competition for corporate and government contracts through implementation of a national certification program for women business owners. The development of the national WBE certification program, sponsored by IBM, involved cooperation and input from over 700 public and private sector individuals. The result was the creation of the WBE Application, the process, and the NWBOC Standards and Procedures.

TrizCom is a multi-talented, high-caliber public relations company. Located in Dallas, with footprints across the United States, TrizCom serves clients in a wide variety of industries and specialties. Current clients include 1<sup>st</sup> Service Solutions, AccelSPINE, American Advertising Federation-Dallas, DFW Boat Expo, Dillon Gage Metals, Gexa

Energy, Goodway Group, , Dr. Jeff Gusky/The Hidden World of WWI, Heroes for Children, International Depository Services of Canada, International Depository Services of Delaware, Lumin Health, Massage Envy Spa DFW, Medical Aesthetics of North Dallas, NextEra Energy Services, Operation Kindness, REVTECH Accelerator, Star Medical Center, SocialCentiv, Soulman's Bar-B-Que and Tacky Box. For more information, visit [www.trizcom.com](http://www.trizcom.com) or call 972-247-1369. More information can also be found at [Facebook](#) and [Twitter](#).

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