



Entrepreneur Magazine Ranks True REST Float Spa No. 7 Phoenix-based Float Spa Named to Top New Franchise List

PHOENIX (April 9, 2019)...Entrepreneur Magazine named True REST Float Spa as the seventh Top New Franchise Concept in its Franchise 500 list. True REST Float Spa is the industry's largest float spa brand with a franchise footprint of over 78 awarded locations, including 32 open locations and another 15 opening this year.

"These franchises are ranked based on the scores they received from our Franchise 500 ranking formula, which evaluates companies on more than 150 data points in the areas of costs and fees, size and growth, franchisee support, brand strength, and financial strength and stability," explained Tracy Stapp Herold in the April-May issue of Entrepreneur Magazine.

"Entrepreneur Magazine is widely recognized as an authority in franchise listings," said True REST Float Spa founder and President [Nick Janicki](#). "Among 100 other brands, ranking seventh is a huge feat. We are so proud of our growth, franchisee support structure, and our passionate franchisees that helped us achieve this ranking."

Floating provides a sensory and gravity-free environment that restricts external stimulus so the mind and body can reach a deep state of relaxation and natural healing. True REST Float Spa clients float effortlessly in float pods filled with 10 inches of water that is a mixture of one-third Epsom salts – approximately 1,000 pounds – and two-thirds water warmed to a temperature of 93.5 F, the typical skin temperature. Within minutes, a deep state of relaxation and rejuvenation can be achieved.

Founded in 2014, True REST is a membership-based float spa that offers floatation therapy. The spa features up to six float pods available for individual appointments and also offers an oxygen bar and an oasis room for its clients. Every True REST Float Spa provides a spa-like environment and takes a wellness approach toward total mind and body healing.

The True REST Float Spa franchising program is built on a proven turn-key business model and system of training, marketing, operations and franchisee support. The company's leadership and advisory board of directors have decades of franchise and/or floating experience. As one of the original floating pioneers and industry leader in floating, True REST's franchises share the company's core values: honesty, integrity and responsibility.

For more information on True REST Float Spa franchising, visit <https://www.TrueRESTFranchising.com> or contact Franchising@TrueREST.com.

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About True REST Float Spa

True REST Float Spa is a world's largest float spa brand. With over 78 awarded franchised locations across the country, it is on its way to servicing 1 million floats. True REST Float Spa has created a luxury float



spa experience in 10 inches of water and one thousand pounds of Epsom salts. Clients float effortlessly in their float suite. Each location is dedicated to providing pain relief, relaxation and better sleep through a 60-minute float session. True REST Float Spa offers monthly memberships programs and packages. For more information, go to www.TrueREST.com. For franchising opportunities, go to <https://www.TrueRESTfranchising.com>.

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