



## **Never-Before-Seen WWI Photos are Poignant Reminders of the Great War's Centennial In Time for Memorial Day, Carvings Represent Soldiers' Patriotism**

**Dallas (May 21, 2015)** – In honor of Memorial Day, Jeff Gusky reveals special new photographs from [The Hidden World of WWI](#) collection. These come from Picardy, a region south of Naours – the French city in the Sommes Department of northern France where Jeff recently found and photographed the largest repository of handwritten WWI soldier inscriptions on the Western Front. This find, in addition to his photographs of the Western front's underground "cities" that Jeff is famous for, memorializes the WWI centennial and the soldiers who sacrificed so much. *National Geographic* featured Jeff's discoveries and photographs to mark the beginning of the centennial of the Great War in their [August 2014](#) edition.

Jeff says the carvings he's photographed – artwork and inscriptions – aren't about war, but about love, longing for home, and the inner life of soldiers facing the world's first encounter with modern mass destruction. [Click here](#) to hear Jeff talk about the emotional impact of stepping back through the decades, in an area untouched and left frozen in time.

Attached you'll find the new photos that American soldiers patriotically carved to leave their mark on war-torn France. These are copyrighted photos, so if you run them, please include *Copyright (c) 2013, Jeffrey Gusky, All Rights Reserved*. Interested in more? Visit Jeff's [photo gallery](#) and use the password HIDDENWORLD to download photos.

### **About *The Hidden World of WWI***

***The Hidden World of WWI*** is a collection of recent black-and-white photographs revealing the haunting presence of WWI underground cities and century-old surface remnants that make 100 years ago seem like yesterday. The collection includes thousands of photographs of a world frozen in time on battlefields and in forgotten underground rock quarries, adjacent to the front-line trenches that were quickly transformed into modern underground cities complete with power plants, rail, telecommunications, housing, chapels, hospitals, and an abundance of art and handwritten inscriptions. This hidden world shows us how soldiers on both sides of the conflict held onto their humanness while modern mass destruction raged above ground. You can find samples of the collection at [www.JeffGusky.com](http://www.JeffGusky.com). Follow ***The Hidden World of WWI*** on [Facebook](#), [Instagram](#) and on [Twitter](#), where a new photograph will be revealed each day through 2019, the end of the WWI centenary.

### **About the artist**

**Jeff Gusky** lives two lives – one as an explorer and fine-art photographer and the other as a practicing emergency physician. He is a *National Geographic* photographer and works on assignment for *The New York Times*.

Two books of black-and-white photography, multiple national exhibitions including the pairing of his work with the Spanish master Francisco de Goya and the legendary early 20th Century photographer Roman Vishniac, inclusion in a Broadway play and the honor of a Gusky traveling exhibition being ranked by *Artnet Magazine* on its 2009 list of the top 20 museum shows in America mark Jeff Gusky's fine-art career. He explores the world – photographing traces of the past that reveal how modern life affects our humanity and that inspire us to ask questions about the vulnerabilities of modern life that can help keep us safe and human.

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Press kit photos: <http://jeffGusky.photoshelter.com/gallery/Press-Hand-Outs/G0000rVIDAQOWK9w>,  
password: HIDDENWORLD

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