



Dillon Gage's Booklet On Investing In Gold Puts Facts At Your Fingertips

Learn details that could help in your investment strategies

Dallas, TX – (March 31, 2011)...Want to know more about where gold comes from, its history and how it's used? **Dillon Gage Metals** is offering a complimentary booklet called "*Investing In & Collecting Gold Bars and Coinage?*" —a handy reference in the office or when you're stuck in traffic or the airport lounge. The booklet is full of potentially lucrative facts that can help with your investment decisions.

For example, did you know that the ancient Egyptians were the first to use gold for jewelry? And in Asia, the world's largest producer of gold today is China. India's centuries-old industry is the biggest market for the metal, with imports meeting nearly all the nation's needs for jewelry and investment. The Indian gold industry contains more than 300,000 jewelers—most of them small, family businesses—according to a World Gold Council study.

"Gold is considered a solid store of value everywhere in the world," says Terry Hanlon, president of **Dillon Gage Metals**. In Western nations, demand for gold rises before the year-end holidays, when the metal is given as jewelry or coins, he noted.

Gold hovered near \$35 an ounce from the 1930s to late 1960s, but its value has since swelled to over \$1,400 an ounce today.

The first one-ounce gold coin to receive widespread interest from investors was the South African Kruggerand, initially minted in 1967. Since then, a number of other one-ounce gold coins have been produced, including the Canadian Maple Leaf, the Australian Koala and the Chinese Panda.

The U.S. Mint has been selling gold in the form of one-ounce Eagles and fractional-ounce coins since 1986. Eagles sell for a low premium over their melt or intrinsic value and are highly liquid or salable. Eagles are often given to children and grandchildren to spend on future education.

If you would like to own gold but aren't sure what to buy, take a look at **Dillon Gage's** booklet — filled with facts, data and images of bullion from around the world—for answers. The pamphlet is a tool for gold investors and traders and anyone thinking about buying coins, bullion or futures. You can also view many, available gold, silver and platinum coins online at www.DillonGage.com.

Request your free copy—an \$8.95 retail value—provided on a first-come, first-served basis by e-mailing your name, address and offer code PR0311 to GoldBrochure@DillonGage.com.

For more information on **Dillon Gage Metals**, please visit www.dillongage.com or phone 800-375-4653. Follow **Dillon Gage** on Twitter [@DillonGage](https://twitter.com/DillonGage) and on Facebook.

About Dillon Gage

Dillon Gage (www.DillonGage.com) was founded in 1976, and its companies include:

- **Dillon Gage Securities, Inc.**, a full-service NASD member firm that specializes in financial

planning.

- **Dillon Gage Metals**, one of the largest precious metals dealers in the U.S.
- **Dillon Gage Inc.**, a firm dealing in futures markets.
- **Diamond State Depository**, a wholly owned, independently operated precious-metals storage facility located in New Castle, Delaware.

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